



# Subscription Model Fact Sheet

## Joining CARES

For a decade, CARES has collected cardiac arrest data from a growing number of communities around the United States. Now, your community has the chance to join a network of 911 response agencies, healthcare providers and researchers committed to decreasing the number of deaths from cardiac arrest. Joining CARES not only provides you with the tools to analyze your cardiac arrest outcomes, but also helps you use that data to improve your system's response to out-of-hospital cardiac arrests.

## Subscription model overview

CARES has created a subscription model that will allow individual communities or entire states to participate. For individual communities, the annual cost of joining CARES is based on the population. For only \$15,000, a state can gain access to CARES for every EMS agency and hospital within its borders, allowing not only for individual communities to assess and improve their cardiac arrest care, but also for statewide evaluation and benchmarking. State subscription prices are not adjusted for population because CARES requires states to designate a state coordinator, which will likely have a higher cost in states with higher populations. Since the state coordinator is responsible for the day-to-day operations in the state, the cost to CARES is not impacted by the state's population. Subscription fees cover the labor and IT costs for CARES, which comprise 95 percent of the registry's budget; CARES commits to open and efficient governance for all its members.

## Site & state fees for subscription model

Type of Subscription	Population	Annual Cost*
Site**	≤ 300,000	\$1,000
	300,001-750,000	\$2,500
	≥ 750,001	\$5,000
State	N/A	\$15,000

\* These fees are waived for current CARES members until Jan. 31, 2016.

\*\* A site is usually defined as a single EMS transport provider within a community. Contact CARES for more details.

## What do members receive when they join CARES?

- A customized CARES account with access to the registry at any time
- Unlimited unique users for your account
- Real-time automated reporting features that allow for benchmarking against a national de-identified dataset and, if available, a state de-identified dataset
- The ability to export your raw dataset into Microsoft Excel at any time
- Training and ongoing support from CARES staff
- An annual, finalized national report generated in April of each year
- Access to CARES supplemental (optional) dataset modules, such as Dispatcher Assisted CPR Training, Targeted Temperature Management and CPR Quality Metrics
- Access to all CARES software updates
- Membership of an established network and community of high-performing EMS agencies

## Additional benefits of CARES participation:

- Annual national report interpretation and consultation. After the national report is distributed, the CARES team will provide one-on-one report review, comparing your community's performance and outcomes to national measures.
- Regular product development and new module enhancement. CARES is continuously working to enhance reporting features for the primary CARES dataset and supplemental modules. CARES is also developing ways for communities to compare themselves against similar communities, in addition to the national or statewide comparisons.

To learn more about CARES, visit [mycares.net](http://mycares.net).



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